
Make Money for your Organization!

If you have any other ideas,
we're always open... especially
ideas that help locally. Just give
us a ring or shoot us an email.



mail@shakespeares.com

Or

shewhowritesthechecks@shakespeares.com

Or

theonewhosignsthechecks@shakespeares.com

Or

beancounter@shakespeares.com

Or

marketing@shakespeares.com

Or

pizzagift@shakespeares.com

Or

fundraiser@shakespeares.com

Shakespeare's Pizza

Downtown in the District

225 South Ninth Street
573-449-2454

Out West

3304 West Broadway Park Court
573-447-1202

Fax: 573-446-8889

Email: www.shakespeares.com

Shakespeare's Pizza

FUNDRAISING



It's the pizza, stupid and maybe the beer.
Everything else can go fly.
Have a good time doing it,
just wash your hands before and after.



In *The District*: (573) 449-2454
Out West 623 Feet West of HyVee Liquors
(573) 447-1202

Fundraising That Works!

We want to help you raise money. We're always looking for new ways, but we already have one or two proven methods that can help you.

Ideas that Work:



1. Sell our Frozen Pizzas.
2. 15% Back At Ya Plan.

Frozen Pizza Sales

We've all been there ... the cute kid is at the door, selling gift wrap or magazine subscriptions or any manner of things we really don't want or need, but we buy it anyway to support the cause, and straight into the trash it goes. What if it was something that we really liked and wanted and were glad to buy?



How much could your organization make then???

Sell Shakespeare's Pizza - the very same you get in our restaurants, the stuffs that tops the polls every year, the round saucy goodness you know and enjoy - the same quality, ingredients, and recipe. It just goes into a freezer instead of an oven.

ALL 12" FROZEN PIZZAS : Pepperoni, Double Cheese, Sausage or Vegetarian.

Each pizza is 2-3 servings.

Your cost: \$5.00

Sell them for the suggested retail of \$6.49 like the grocers and clear \$1.49 per pie. Or, better yet, go up to \$10 (chart below) and make \$5.00 each! It's a fundraiser ... you can get away with it.

# of Sellers	Avg. # Sold	You Clear
10	8	\$400
10	20	\$1,000
25	8	\$1,000
25	20	\$2,500
50	8	\$2,000
50	20	\$5,000
100	4	\$2,000
100	8	\$4,000
100	10	\$5,000

Set up your Frozen Fundraiser
 Contact The Frozen Hotline
 573-268-2371
fundraiser@shakespeares.com

15% Back At Ya Plan

Have a Shakespeare's Pizza Day for your school or organization! Invite everyone to dinner. Here's how it works:

- Find a date. We love doing these on Tuesday but we can do a Monday or Wednesday if works best with your group. Dates are filling fast.
- Distribute flyers announcing the event to your members. We produce the flyer for you to copy and distribute.
- Encourage everyone to come to Shakespeare's Pizza on the day of the event and purchase lots of stuff: a dine-in meal, frozen take home, T-shirts, gift certificates for later; home delivery counts, too.
- Your members leave the flyer with us when they make their purchase, and we staple a copy of their receipt to the flyer.
- At the end of the night, we add up all the receipts, and write a check to your organization for 15% of the total.

(A small standard condition: we can't combine offers. What this means is that guests can't use coupons or other offers (Add Sheet, etc) and have their order count towards the 15% total. After all, if we give them the coupon discount, there isn't any margin left to give you the 15%. So far, everyone has found this to be understandable. Also, we ask that you refrain from standing at the front door of the restaurant handing out the flyers to everyone who shows up at the front door; the idea is to bring business that we wouldn't have had otherwise.)



That's it! It's that simple. You provide the traffic, we get more business than we would otherwise, and we give you 15% as a thank you.

Information we will need to set it up:

- Date (prefer a Monday–Thursday)
- Name of organization
- Which Store—West or Downtown or Both
- Who to make the check out to and mailing address.

Set up your Back At Ya Plan
 573-447-1202
fundraiser@shakespeares.com